

AMENDMENTS TO THE CLAIMS

This Listing of Claims will replace all prior versions, and listings, of claims in this application.

Listing of Claims:

1. (Currently Amended) A ~~computer-implemented~~ method for pricing goods offered for sale by ~~of~~ independent sellers, the method being computer-implemented by using a marketer controller computer capable of communicating via a communications network, the marketer controller computer including a microprocessor GPU and a memory operatively connected to the microprocessor GPU, the method comprising ~~the marketer controller~~:

the marketer controller computer receiving data from an independent seller, the data having been transmitted in electronic form to the marketer controller computer via the communications network, the data identifying the independent seller's good as a specific commercially-available product;

the marketer controller computer transmitting menu data to a computerized device operated by the independent seller, the menu data being transmitted in electronic form via the communications network and causing the computerized device operated by the independent seller to display via a display device presenting to the independent seller a menu including a plurality of different selectable options from which the independent seller may select an option, each of the plurality of different options corresponding to a respective predetermined method to be used by the marketer controller computer for deriving a sale price at which a buyer may purchase for the independent seller's good, each of the respective methods being

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